



## New Year in Europe just got a whole lot more exciting!

Start the New Year as you mean to go on, with a stylish stay at one of design hotel brand [Motel One's](#) 60 hotels across Europe's major cities. Each individual hotel has its own design concept to reflect the city in which it sits, Motel One's One Lounges sleek and ambient atmosphere all have unique features whether it be Manchester's 'cottonopolis' to demonstrate the city's industrial past, Amsterdam's bicycle and tulip design or Zurich's gold and Swiss chocolate theme, each hotel is finished to the highest quality, offering its promise of great design without the price tag. So whether catching the 'son et lumiere' show in Barcelona, dancing in the streets of Amsterdam or following the torchlight procession in Edinburgh, Motel One is the perfect choice for a chic and festive getaway.

### Barcelona

Experience New Year Spanish-style, with a stay at the soon to be open [Motel One Barcelona-Ciudadella](#), located in the trendy area of Ciutadella, known for its medieval streets and old quarter. What better way to see the new year in than to get involved with the celebrations at Montjuic's Magic Fountain where there will be performing arts, a 'son et lumiere' show and locals and tourists alike can welcome the new year in. As the clock strikes midnight, the bells ring out and a spectacular pyrotechnic display commences and the party continues long into the night. Make your way back to Motel One Barcelona-Ciudadella just around the corner to settle into your luxurious and stylish Motel One room and collapse into those 100% Egyptian cotton bed sheets.

### Amsterdam

Check into the soon to be open [Motel One Amsterdam-Waterlooplein](#) located close to the easy-to-navigate city centre! Amsterdam lends itself perfectly to the impromptu street parties where hoards of people pour in to celebrate! The Scheepvaartmuseum is an incredible backdrop to the firework display, whilst sampling the traditional Dutch delicacies, 'oliebollen' (doughnuts coated with icing sugar) and 'appelflappen' (apple fritters). With Motel One's purposely picked city-centre locations, you never have far to travel for the fun and if for no other reason, you'll be grateful for those sound-proofed rooms!

### Edinburgh

Edinburgh's Hogmanay is one of the biggest and best New Year's celebrations in the world so you'll be pleased to hear there is a Motel One right in the heart of the city in Princes Street, [Motel One](#)

**Edinburgh Princes!** Beginning with a torchlight procession, why not get involved and join the thousands of torch carriers before the son et lumiere and fireworks finale. The party then moves to Princes Street beneath the beautiful backdrop of Edinburgh Castle where over 80,000 people welcome the new year in whilst listening to live music and entertainment. Party until the very last minute before walking down the mainstreet to your Motel One room where the cosy glow of the exclusive Artemide Tolomeo lighting will you give you the best night's sleep. Rooms start at £69 per night.

## **Berlin**

Motel One's 10th location in Berlin will soon be arriving this Autumn, **Motel One Berlin-Alexanderplatz**. Situated within walkable distance to the Brandenburger Gate, this is the ideal location to celebrate New Years Eve this year! Over 1 million visitors will be gathering at the gate to welcome in 2018 and partake in this year's celebrations which will include over two kilometres of stages, shows and party tents, lights and laser shows and of course endless options of traditional treats, food and drinks stands before the evening finishes with a breathtaking firework display. Celebrate on into the night with Berliners or head back to your Motel One room to truly end the night in style.

For a chic and sophisticated stay where the service reflects the high quality finish of the hotel, look no further than Motel One! With rooms starting from £69 per night and 60 properties to choose from throughout Europe in an array of stunning and interesting cities, there is a Motel One location for every traveller. So if looking to experience New Years Eve abroad start your celebrations by staying at the iconic budget-design hotel chain, Motel One.

### **Notes to Editor:**

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### **About the Motel One Group:**

*Like the Price. Love the Design.* – Motel One, the multi-award-winning budget design hotel group, has successfully positioned itself in Germany, Austria, the UK, Belgium, the Czech Republic, the Netherlands and Switzerland with 60 hotels and 16,547 rooms (correct at 06 November 2017). Industry experts and guests appreciate the unique combination of high-quality furnishings, exclusive design highlights, high service standards and first-class city-centre locations at attractive prices.

The company was founded in 2000 and has its headquarters in Munich. In 2016 it generated turnover of EUR 357 million with an average occupancy rate of 76.6 per cent.

For further information, visit [www.motel-one.com](http://www.motel-one.com)