



Motel One Basel nominated for Europe's Leading Design Hotel

Motel One Basel has been announced as a nominee for Europe's Leading Design Hotel at the World Travel Awards 2017. One of just 8 design hotels across Europe to make it to nomination stage, Motel One Basel has until August 2017 to secure votes.

The World Travel Awards was established in 1993 to celebrate excellence in the travel, tourism and hospitality industries, and is recognised as the ultimate hallmark of industry excellence.

Motel One Basel is the Munich-based design hotel brand's first hotel in Switzerland. Rooms start from just 98 CHF (around £75) a night, providing visitors to the city with the chance to experience all the benefits of a design hotel at an affordable price.

Every Motel One takes its design influences from its local area, to give guests a unique travel experience. Basel is home to renowned international art fair [Art Basel](#), and the 143 room hotel has taken its inspiration from the local art scene.

The hotel has worked with two well-known artists when creating the high design and artistic interiors within the property. Upon entering the hotel visitors are greeted with a piece of art by the famous local graffiti artist Adrian Falkner alias "Smash 137". The work titled "Soundscape", features abstract circular shapes representing speech and thought bubbles associated with the energy and conversations flowing from the One Lounge guests. Brightly coloured abstract prints hang throughout, contrasting with a black and white text covered wall depicting famous artists' names including Alberto Giacometti, Edvard Munch and André Masson. Guests can admire an original "Tu-Be-Luester" – an exclusively designed suspended light by Ingo Maurer, whose 93 aluminium paint tubes are illuminated spectacularly.

The art theme continues in the bedrooms thanks to the wallpaper, exclusively designed by local artist Daniel Zeltner, which depicts the Basel skyline. All bedrooms are designed in the contemporary Motel One style and offer a calm and comfortable night's sleep thanks to 100% Egyptian cotton bed linen and box spring beds. The room also includes a safe and features a stylish armchair by designer Freifrau and Artemide Tolomeo lighting and LOEWE flat screen TVs.

To vote for Motel One Basel in the category of Europe's Leading Design Hotel at the 2017 World Travel Awards, click [here](#) or visit: www.worldtravelawards.com/award-europes-leading-design-hotel-2017



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- Ends -

Notes to Editor:

For more information on Motel One and bookings please visit www.motelone.com/en

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About Motel One

Motel One was founded in 2000 and is headquartered in Munich, Germany. The budget design hotel chain operates 55 hotels and 14,583 rooms at the end of 2016, including locations in Germany, Austria, Great Britain, Belgium, The Netherlands, Switzerland and the Czech Republic. Motel One delivers exceptional service and high-quality design in prime inner-city locations at budget prices. The award-winning group aims to expand and has plans for 28 additional Motel One sites in the pipeline across major European metropolises, while further opportunities are also being actively sought.