





Exploring Germany's Christmas Markets this winter? Look further than Motel One.

When it comes to Christmas Markets, Germany really steals the show. From the quaint and traditional, to the quirky and modern, there is a festive experience for every taste this winter. With a presence in 17 major German cities, design hotel brand Motel One is the only choice when it comes to stylish yet affordable accommodation for that festive trip with rooms from just £63 a night.

Here is a selection of our favourite festive escapes, just waiting to be discovered with Motel One this Christmas:

Munich

For a true taste of Christmas in Bavaria, head to <u>Munich Christmas Market</u> on Marienplatz from 27 November to 24 December. Festive visitors can look forward to 20,000 square metres of stalls selling traditional German Christmas decorations, and steaming mugs of Glühwein.

The newly opened <u>Motel One Munich-Parkstadt Schwabing</u> is the ideal base. The 423-room hotel is the brand's eighth in Munich and its design is inspired by the hotel's proximity to IT giants IBM and Microsoft. In a unique pilot project with IBM, a robot with artificial intelligence even acts as concierge! Best of all, the hotel boasts the Cloud One Bar, a sky bar with panoramic views – perfect for enjoying wintertime vistas over Munich this Christmas. **Rooms start at £72 per night.**

Hamburg

For a modern take on the Christmas Market, head to Germany's second largest city - Hamburg - for a taste of winter magic in the Hanseatic City. Hamburg's Christmas Markets run from 23 November to 23 December, and offer festive visitors something a little different. Visit Europe's one and only LGBT Christmas Market, Winter Pride, or the cheeky Santa Pauli Christmas Market for a more frivolous take on traditional Christmas festivities.

Stay at the sleek and stylish <u>Motel One Hamburg-Am Michel</u>. Located just a short stroll from Hamburg's lively Santa Pauli Christmas Market, it is the ideal base to experience Hamburg's colourful, modern take on the festivities. **Rooms start at £72 per night.**

Nuremberg

If something a little more traditional is what you seek, then head to Nuremberg's Christkindlesmarkt which runs every day from 1 December to 24 December. Browse for beautiful traditional German Christmas decorations, or tuck into a tasty Lebkuchen, baked in Nuremberg for over 600 years. For a stunning bird's eye view over the market, climb the stairs of Nuremberg's Church of Our Lady for a festive view not to be forgotten.

Stay at the central <u>Motel One Nuremberg-City</u>, located right in the heart of the historic centre and close to the main station. Just a 15-minute stroll to the bustle of the Hauptmarkt, the hotel is ideally placed to enjoy Nuremberg's Christmas Markets. **Rooms start at £63 per night.**

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About the Motel One Group:

Like the Price. Love the Design. – Motel One, the multi-award-winning budget design hotel group, has successfully positioned itself in Germany, Austria, the UK, Belgium, the Czech Republic, the Netherlands and Switzerland with 57 hotels and 15,467 rooms (correct at 30 June 2017). Industry experts and guests appreciate the unique combination of high-quality furnishings, exclusive design highlights, high service standards and first-class city-centre locations at attractive prices.

The company was founded in 2000 and has its headquarters in Munich. In 2016 it generated turnover of EUR 357 million with an average occupancy rate of 76.6 per cent.

For further information, visit www.motel-one.com