

- News Release -
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NEW Motel One Edinburgh-Princes to open April 2014 Adding a touch of Royalty to the design portfolio

Never one to stand still, Motel One has big plans for the UK in 2014 starting off with their brand new opening in Edinburgh this spring. Boasting a prime position in the Scottish capital **Motel One Edinburgh-Princes** will provide stylish accommodation from as little as **£69 per night**.

Located just off Princes Street, the new **140 bedroom** hotel will be within easy walking distance of all the major city attractions including the National Gallery of Scotland, Royal Museum and Edinburgh Castle. With Waverly Station a short walk away no time will be wasted sitting in transit, allowing visitors to maximise time in this great city. Whether site-seeing, partying the weekend away with friends, having a romantic escape or even travelling on business, Motel One Edinburgh-Princes caters to all travellers and is the perfect choice for those who like to travel in style but on a budget.

Quality is key and this is reflected in everything from the superb service, to the interior design and furnishings in the rooms. Budget doesn't mean boring in Motel One's case where each hotel has its **own individual style to reflect the surrounding environment and city heritage**. In this case, Motel One Edinburgh-Princes' **One Lounge** will have a distinctive Royal theme with a contemporary twist, serving as the perfect area to kick start the day with a traditional continental breakfast or to sit back and enjoy a drink or two after a busy day exploring.

This will be the second hotel opening in Edinburgh for the German budget brand, having opened at the start of 2013 **Motel One Edinburgh-Royal** the brand has been growing from strength to strength and being embraced by travellers looking for city centre accommodation without the high price tag.

The thriving chain currently has 48 hotels in Germany, Austria and UK with around 10,900 rooms. Its goal is to grow its portfolio to 74 hotels and 18,000 rooms by 2016 – no easy feat but an achievable one. Edinburgh-Royal marks the start of a European takeover for the brand and a whole string of new openings in 2014. These include; **Berlin, Bremen, Brussels, Cologne, Leipzig, Magdeburg, Vienna** and most notably the **first opening in London**.

Watch this space for a Motel One opening in a city centre near you!

-Ends-

Notes to Editor:

Double Rooms start from £69 per night, continental breakfast is an additional £7.50

Bookings: edinburgh-princes@motel-one.com / <http://www.motel-one.com/en/>

For more information on Motel One please visit www.motel-one.com

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