



MOTEL ONE

- News Release -
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FIRST Motel One in Belgium

Motel One Brussels to open Spring 2014

Motel One is entering the city of culture, heritage and for some, most importantly chocolate and waffles! The new 490 room hotel located in the city centre is set to open its doors this spring. Double rooms start from €79, making Motel One Brussels the perfect city break accommodation choice for travellers looking for design, style and quality all on a budget.

The positioning of the new hotel in Belgium's capital city couldn't be any more perfect or central; with St Michael's Cathedral, Town Hall and Grand Place all within easy walking distance of the hotel. Sightseeing visitors will be spoilt for choice in the city with an abundance of trademark landmarks to visit right on the hotel's doorstep.

The designer touches which distinguish Motel One from the budget travel crowd, range from the iconic Arne Jacobsen turquoise egg chairs to the striking, oversized ARCO lamp by Achille Castiglioni and will all feature in the new edition to the Motel One portfolio but with their own unique Belgium twist. Each Motel One is one of a kind, with the signature One Lounge; rest area and bar, interior decorated to reflect the city surroundings. The One Lounge is a space for guests to enjoy breakfast in the morning and unwind in good company, with a drink in hand in the evening.

Business travellers to the city can make the most of the free WiFi throughout the hotel and even use the complimentary One Lounge I-pads to check out the latest news and catch up on those important emails. Motel One Brussels has everything guests need for a comfortable, stress free work trip to the city.

Great design for little money has always been Motel One's key message and this is exactly what this new hotel will provide, all with the service and quality you would expect in a five star property. Motel One Brussels opens this spring welcoming guests to the inspiring city which has so much more to offer than delicious sweet treats.

- Ends -

Notes to Editor:

Double Rooms start from €79 per night, continental breakfast is an additional €7.50

Bookings: <http://www.motel-one.com/en/>

Portfolio:

Motel One currently has 48 hotels in Germany, Austria and UK with around 10,900 rooms. Its goal is to grow its portfolio to 74 hotels and 18,000 rooms by the end of 2016. The group aims to expand to major European metropolises; 28 additional sites are in development at the moment, with further opportunities being actively sought. The group prefers either to own its properties or take on long leases.

To be opened in 2014: Berlin, Bremen, Edinburgh-Princes, Cologne, Frankfurt, Leipzig, London, Magdeburg and Vienna.

For more information on Motel One please visit www.motelone.com

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